

Women in Tech Los Angeles



@ Women Leadership Conference





LATINO HERITAGE MONTH

WRITTEN BY ERIKA MESA & GENEVA ANDERSON

Latino Heritage Month (Sept 15 - Oct 15, 2022) celebrates U.S. Latinos, their culture, and their history of whose ancestors came from Spain, Mexico, the Caribbean, Central America, and South America. It originally started in 1968 by Congress as Hispanic Heritage Week and it was later expanded by President Ronald Reagan in 1988 to a month. September 15 was the start date as it's the anniversary of the independence of five Latin American countries (Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua).

The WIT team would like to highlight that as of 2020 women who identify as Latina only make up 2% out of the 25% of women in the technology field. They are making an impact in major companies within the private and public sectors.

Read about our featured Latinas in I.T. on wit.lacounty.gov/latinas



Claudia Lanza

"Tech careers offer different paths, take every opportunity to explore new options and recognize that change is part of your learning experience and growth."

Frances Crutchley

"Work on developing your interpersonal skills. These skills will help you succeed in your job and help you move up the career ladder."

Natalie Moreno

"Remain positive, don't get discouraged, and always think out of the box. No idea is a bad idea."

Advice from Latinas in I.T.

ACTIVITIES

LA COUNTY WOMEN'S LEADERSHIP CONFERENCE 2022

WIT|LA participated in the recent LA County Women's Leadership Conference 2022 at the Westin Bonaventure Downtown Los Angeles on **Thursday, September 1, 2022.**

This year's conference theme, **WE RISE**, celebrates the journey overcoming life's hurdles and our growth as individuals and as a community, lifting each other up to reach our greatest potential. For more information, visit <http://www.lacountywomensleadership.org>.

MENTORSHIP - Sept 12, 2022

WIT|LA sponsored a Mentoring Series -- Developing a Mentorship Program, for LA County employees to support women and men in technology roles. This series focused on establishing an effective and results-oriented mentorship program. Please join us to hear this insightful dialogue with our distinguished panel of speakers from LA County employees and other private sector participants. In case you missed it, [here](#) is the recording.